





- ▶ 2M is Morocco's # 1 rated channel.
- ▶ Government funded and managed. Formerly the most prominent private channel.
- ▶ Premiere television channel from Morocco driving unique quality entertainment.
- ▶ Significant annual budget investing in quality content productions that have cross appeal with a pan Arab audience.
- ▶ Most widely distributed and branded channel from Morocco.
- ▶ Broadcasting live, 24 hours a day.
- ▶ 2M is broadcast in Arabic, French and Berber dialect.





- ▶ High quality appealing entertainment for the whole family.
- ▶ 2M carries a broad array of programs, including popular series and dramas sourced from Turkey. Turkish dramas appeal to Pan-Arabs and are dubbed into Arabic.
- ▶ Live breaking news, talk shows, documentaries, dramas, series, health/lifestyle shows, movies, sporting and children's programs.
- ▶ Largest producer of television shows and series in Morocco.

