



مصرية

2014 Grid



Nile Sat
Frequency 11296, Horizontal 27500

Rotana Masriya

Rotana Masriya is a general entertainment channel launched in May 2011 with the slogan 'Egypt at the peak of its youth'. The channel is fully dedicated to the Egyptian audience of the new era, broadcasting a selection of exceptional and diversified programs and shows reflecting the Egyptian dream.

- Target Audience: Male/Female | 15 – 40 +



مصرية

Nile Sat: Frequency 11296, Horizontal 27500
Arab Sat: Frequency 11843, Horizontal 27500

تاراتاتا

مع ألمع النجوم وأشهر المقدمين.

Introduction

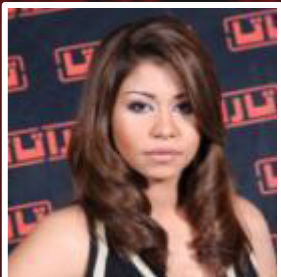
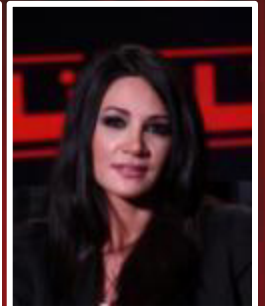
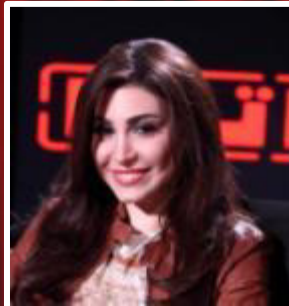
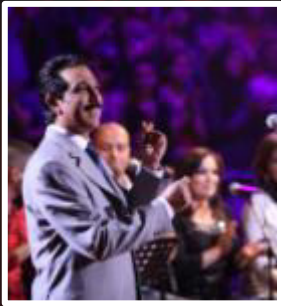
Taratata the unique international entertainment show of top & popular singers, performing live their surprising unreleased duets & trios, as well as having interviews (on artistic & professional issues) with renowned TV anchors.



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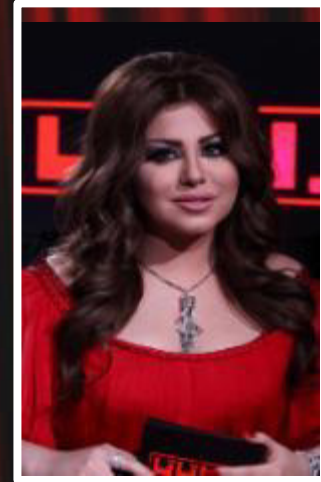
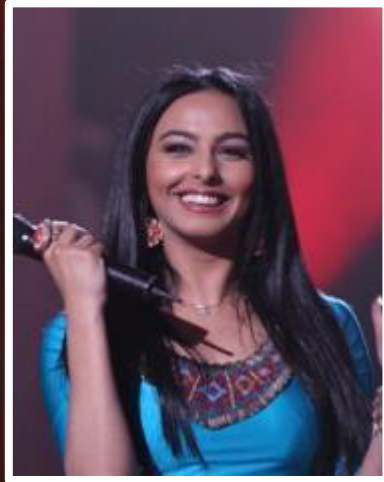
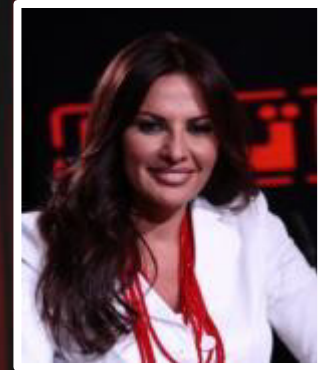
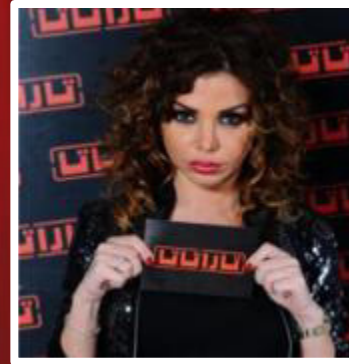
The Show – Star Guests

The show will feature the most lovable & popular star guests from the Arab world also guests from around the world, where they will sing, laugh, & entertain the audience in a very breath-taking atmosphere.



The Show – Hosts

“Taratata” is different than any other entertainment show, as every episode will be hosted by a different well-known TV anchor, full of excitement & hype. Watch the anchors while they turn the conversations upside down just the way the audience want.



Show Elements:

The Songs:

- A choice of very classical songs from the Arab “Repertoire” will be impressively performed by the guests of “Taratata” in duets or trios.

The Lighting:

- The lighting is designed by the famous French DOP “Jean Philippe Bourdon”. The lights are designed to change with every beat, mood & lyric of the songs.

The Live Band:

- A live band will be presenting on stage.





Details

Duration	90 minutes
Time	Friday @ 22:30 ET
Guests per episode	5 different guests or groups
Episodes	40 (TBC)
Frequency	Once a week
Starting Date	7 th of November

The Nabila Obeid Show

The Nabila Obeid show, is a reality TV show where the famous Egyptian Star **Nabila Obeid** searches for her new best friend.

Nabila Obeid will assign a group of young women from around the world to compete in order to become her new “Best Friend”, through a series of tests and challenges that finally determine who would best complement her lifestyle & personality.

Nabila will be traveling during the show with Bilal Al Arabi, the B-Beirut famous presenter, to various countries including Lebanon, Tunisia, UAE, Kuwait and Egypt searching for her best friend.


Details:

Host Nabila Obeid

Duration TBC

Time Prime time





شاعر مصر

'Sha3er Masr' is a poetry competition where poets from all over Egypt compete for the title. The show will provide poets the opportunity to present LIVE on stage their talents in writing and expressing their thoughts and emotions, while also utilizing the Arabic language to the maximum.

A jury established of well known Egyptian poets and critics judges will reveal their feedback of the participants, while the studio audience and viewers at home will also have the opportunity to vote for their preferred poet contestant.



مصر



Breakdown of episodes:

Total number of episodes: 15 episodes

1. Auditions: 2 episodes
2. Prime: 13 episodes

Tentative list of jury:

- Abdel Rahman Al Abnoudi
- Hisham Al Jokh
- Ahmed Fouad Nagm
- Writers, poets, journalists & many more

After the auditions, 20 poets only will be selected to compete over the 13 prime weeks.

In each prime, 2 poets will be eliminated, & during the final prime the juries will choose the best contestant to be the next "Sha3er Masr".

Details

Host	(TBA)
Duration	2 hours
Time	Weekly (TBA)
Number of Episodes	15
Genre	Poetry
Starting date	2014 (TBA)



Daily Talk Show

A daily talk show hosted by a renowned presenter will tackle all of the political, social & economic hot topics in Egypt.

Details:

Host: TBC

Duration: TBC

Time: TBC

ساعة مصرية Sa3a Masriya

Positive

An Egyptian political live talk show hosted by the well known presenter Tamer Amin. The show will discuss the current events in Egypt as well as the rising new era. Recent political developments in Egypt will be analyzed and discussed by high profile guests that will be joining from the different political parties in Egypt.

Details

Host	Tamer Amin
Genre	Political talk show
Duration	1 hour
Time	Daily @ 20:30 ET

LIVE



Tamer Amin

Positive

Tamer Amin, born in 1971, and has a degree in English and Spanish Literature, is an Egyptian television anchor. He started his presenting career in 1999 as a News Anchor, then moved to talk shows where he hosted many popular shows such as Masr El-Nahrda and Tahya Masr.



Ezz El Shabab

LIVE



A live interactive talk show targeting the Egyptian youth covering all the latest technology, social, and entertainment news. The format of the show is similar to Rotana cafe. The show has many segments including self improvement, sports, health, fashion, music, etc.

Details:

Presenters: Adel Mahrouky, Fatima Khalil , Mohamed Helmi, Ahmed Farouk, Hala Saeed, & Dina Dawood

Duration: 2 Hours

Time: Daily @ 17:30 ET





An entertainment news show that presents a combination of Hollywood news and reports, celebrities news, Egyptian & Pan Arab celebrities news and reports.

Host	Pia Makhoul
Duration	1 hour
Time	Daily @ 19:30 ET



CATWALK

Catwalk is a daily 60-minute Fashion Magazine show that brings the latest runways from Paris, London, Milan, New York and from all over the fashion planet, incorporating the hottest fashion shows including Haute Couture, ready-to-wear and casual wear from prominent and world famous designers and fashion houses.

Catwalk will also feature behind-the-scenes interviews with the designers, the models, the makeup and hair artists, celebrities and fashion bloggers and connoisseurs, in addition to highlighting the hottest models, fashion photographers, fashion campaigns, photo shoots, the latest Jewelry designs, accessories, bags and shoes.

Details

Host	Rita Lamaa
Duration	1 hour
Time	Daily @ 16:30 ET





Rita Lamaa – Host

Catwalk is hosted by the former Miss Lebanon Runner-up *Ms. Rita Lamaa Hankash*.

Rita has worked extensively in the fashion industry organizing fashion shows and events for Lebanese designer Zuheir Murad.

As an expert in Fashion, Rita will also have a special segment based on her Fashion Blog "Life and Style and Co" which focuses on useful fashion tips and dos and don'ts, plus what's hot and what's not in the Fashion World.



TOP 40



A weekly chart of the latest and best hits hosted by an Egyptian presenter.

Details:

Presenter : Farah Fakhr Aldin

Duration : 2 hours

Time : Thursday @ 22:30 ET



POOP UP

A new exciting entertainment show that will bring a mix of Western and Eastern music to fans. The show will also share the latest news and gossips about the stars and singers, along with video clips from all around the world.



Details

Host	Angela Mrad
Duration	2 hours
Time	Mon @ 22:30 ET



Rotana Motors



A show about motor vehicles and everything related to the auto industry.

Details:

Duration : 1 hour

Time : Friday @ 23:30 ET

