

# Schlager TV



# Channel's Popularity



- SchlagerTV was launched in 2008 by TV entrepreneurs Gerard Ardesch and Jur Bron
- It is the first German music station from the Netherlands in the German language reaching out to residents of Austria, Germany, Switzerland, Northern Italy

## In Europe:

- On TV Oranje - 5 million viewers in The Netherlands
- On BravaHDTV - 25 million viewers worldwide
- On BravaNL - 3 million viewers





## Channel's Popularity



- SchlagerTV is the German language version of the immensely popular Dutch music-station TV Oranje
- SchlagerTV broadcasts 'round the clock music-videos and other programmes, containing German and Austrian 'volksmusik'
- High quality sound and recorded in the best European studios and on breathtaking outdoor locations
- Enjoy Schlagers, 'Volksmusik' and traditional 'Blasmusik' 24 /7

# Content



- SchlagerTV features well-known artists, such as Michael Holm, Die Flippers, Heino, Udo Jürgens, Rex Gildo and Freddy Quinn
  - New talented singers also get a chance to present themselves on SchlagerTV to a dedicated audience
- SchlagerTV brings you all the stars of Schlager & Volksmusik





For more information:

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