# RAIN TV CHANNEL 2017



# >> TV RAIN IS THE ONLY INDEPENDENT NEWS CHANNEL IN RUSSIA

It is one of the most popular Russian TV channels which is in the top five most-cited Russian TV channels. We are confident that TV RAIN will be very interested to Russian-speaking audience, and demanded your by subscribers. It is noted by many of our foreign colleagues.

TV RAIN television has become one of the major news providers, and received the title of an unwritten "symbol of the New Television," so far there are no peers to TV RAIN in the Modern Russian-language TV.





# >> TV RAIN CHANNEL IS:

THE ONLY INDEPENDENT RUSSIAN TV CHANNEL

### A DIFFERENT POINT OF VIEW

RAIN TV talks about really important issues and gives floor to everybody

### EXCLUSIVE INTERVIEWS WITH THOSE WHO YOU WILL NEVER SEE ON OTHER TV CHANNELS

RAIN TV does not make decisions instead of you, RAIN TV is looking for answers to various questions that our difficult times offer.

# STRAIGHT TALK WITH THE AUDIENCE

RAIN TV CHANNEL works for caring, sincere and responsible audience. Our audience is as independent as RAIN TV is.

## INFOTAINMENT TV CHANNEL

RAIN TV is not only about news, but also about music and movies, travelling and social projects, lectures and discussions at the round table.

IF YOU REALLY WANT TO UNDERSTAND WHAT IS GOING ON, THEN JOIN RAIN TV CHANNEL

# >> MYTHS ABOUT RAIN TV CHANNEL

### «YOU ARE SPONSORED»

The channel funding is as transparent as possible. Previously, we were receiving advertising revenue as well as profit from our cable networks distribution and sales in the online store. Today we also benefit from our subscribers.

We are funded only by our viewers and advertisers.

### **«YOU ARE AN** OPPOSITION TV CHANNEL»

No, we do not take political sides. We do not support the government or its opponents. We tell you about what is going on in the world and give floor to all parties. Vaclav Havel said that at

the times of universal lies just telling the truth would become an opposition point of view.

### «RAIN TV CHANNEL HAS STOPPED BROADCASTING»

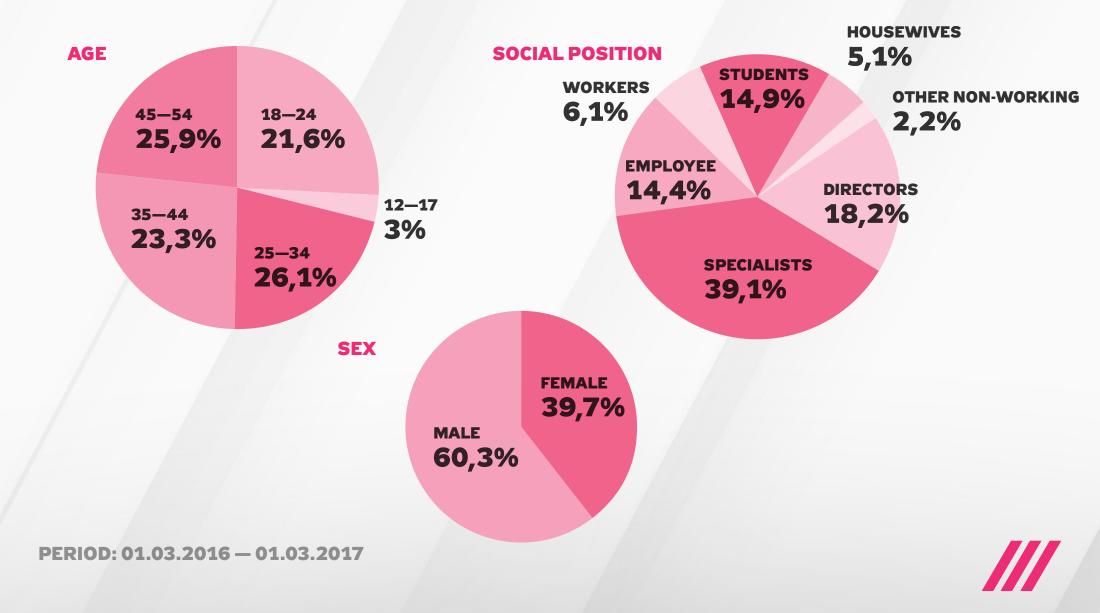
In 2014 some operators cut off RAIN TV, but the TV channel has always been working with other broadcasting network operators. The area of RAIN TV distribution is constantly growing. Moreover, we actively create new programs and improve our content.

### «RAIN TV IS ONLY ABOUT POLITICS»

No, RAIN TV is about interesting topics for thinking people. Politics is definitely interesting to them. They would be interested in economics, music, travelling, health, literature, science and education. If it seems to you that RAIN TV is only about politics, just tune to Rain TV to make sure that it is not.



# >> SOCIO-DEMOGRAPHIC CHARACTERISTICS OF THE TV RAIN AUDIENCE



# >> TV RAIN IN SOCIAL NETWORKS



# **MORE THAN**

# **MORE THAN 1145000** FRIENDS **2177000** FOLLOWERS

В **VK.COM/TVRAIN** MORE THAN 405 000 FRIENDS



# >> ANALYSIS OF OFFICIAL PAGES THE TV CHANNELS IN SOCIAL NETWORKS

How to assess the demand and rating of an ethnic TV channel? Especially among a young and progressive audience. In today's world, social networks occupy an important part of the lives of most people.

RAIN TV CHANNEL PAYS SPECIAL ATTENTION TO WORKING WITH THE AUDIENCE THROUGH SOCIAL NETWORKS AND ITS WEBSITE. INTERACTIVITY AND FEEDBACK FROM THE AUDIENCE ARE IMPORTANT FEATURES OF TV RAIN.

We offer you to get acquainted with the results of the analysis of the activities of the main Russian-language TV channels in Facebook and YouTube.



# >> ANALYSIS OF OFFICIAL PAGES THE TV CHANNELS IN SOCIAL NETWORKS

### COMPARATIVE TABLE OF TV-CHANNELS ACTIVITY IN YOUTUBE

| sul         | oscribers | posts | likes        | comment | s views    | dislikes | period                  |
|-------------|-----------|-------|--------------|---------|------------|----------|-------------------------|
|             | *         | Ū     | $\heartsuit$ | Q       | ۲          | Ģ        | Период                  |
| ///         | 223672    | 1 087 | 297 446      | 103 988 | 23 543 761 | 74 542   | 16.03.2016 - 16.03.2017 |
| <b>]   </b> | 3515      | 188   | 88           | 9       | 33 196     | 15       | 16.03.2016 - 16.03.2017 |
| 24          | 359       | 0     | 0            | 0       | 0          | 0        | 16.03.2016 - 16.03.2017 |
| RTVI        | 37821     | 3 768 | 59 643       | 35 489  | 12 188 027 | 22 633   | 16.03.2016 - 16.03.2017 |
| HB          | 8         | 20    | 10           | 1       | 2 239      | 1        | 16.03.2016 - 16.03.2017 |





# >> ANALYSIS OF OFFICIAL PAGES THE TV CHANNELS IN SOCIAL NETWORKS

### COMPARATIVE TABLE OF TV-CHANNELS ACTIVITY IN FACEBOOK

|              | subscribers | posts | likes comme | comments views |         | period                  |
|--------------|-------------|-------|-------------|----------------|---------|-------------------------|
|              | 쓸 -         | G     | $\diamond$  | 13             | Q       | Период                  |
| ///          | 1 146 273   | 5 113 | 1 484 813   | 484 982        | 280 264 | 16.03.2016 - 16.03.2017 |
| I            | 855 041     | 4 856 | 3 835 844   | 712 175        | 130 602 | 16.03.2016 - 16.03.2017 |
| 24<br>POCCHS | 26 145      | 1 573 | 18 396      | 3 218          | 5 576   | 16.03.2016 - 16.03.2017 |
| RTVI         | 25 813      | 3 540 | 30 502      | 8 945          | 7 608   | 16.03.2016 - 16.03.2017 |
| THERE        | 5 562       | 673   | 344         | 76             | 108     | 16.03.2016 - 16.03.2017 |
| COCCHA D     | 4 261       | 0     | 0           | 0              | 0       |                         |

Source: Popsters.ru



# >> WORLD MEDIA ABOUT TV RAIN

# THE FOLLOWING WORLD MEDIA HAVE REPORTED ABOUT TV RAIN:

- REUTERS (UK, INTERNATIONAL NEWS AGENCY)
- ABC (AUSTRALIA , TV CHANNEL)
- NDR (GERMANY, TV CHANNEL)
- CHANNEL 4 (UK, TV CHANNEL)
- FRANCE 24 (FRANCE, TV CHANNEL)
- THE TIME (USA, WEEKLY NEWS MAGAZINE, PRINT RUN-3 298 390)
- THE WASHINGTON POST (USA, DAILY NEWSPAPER, PRINT RUN-545 000)
- NEW YORK TIMES (USA, DAILY NEWSPAPER, PRINT RUN-1 131 000)
- DER TAGESSPIEGEL (BERLIN, DAILY NEWSPAPER, PRINT RUN-150 000)



# >> WORLD MEDIA ABOUT TV RAIN

MANY TOP LEVEL MEDIA DID STORIES ABOUT TV RAIN. AMONG THOSE MEDIAS ARE — FROM THE BBC, FRANCE24, THE WASHINGTON POST, THE WALL STREET JOURNAL AND EURONEWS TO LE MONDE AND THE FINANCIAL TIMES.

«Probably two years ago we looked a bit idealistić", **Zygar says**. "Everyone told us that it wouldn't work because people were very apathetic."

When it launched in April 2008, the station relied on marketing slogans such as "Give television one more chance" and "Don't be afraid to turn on the TV," a reference to the monotony of state-controlled news». «The channel's reporters — who sooner come from radio or print backgrounds, than TV journalism — sport funky haircuts and outfits that wouldn't be out of place in London's Shore ditch or New York's Williamsburg».

Financial Times by Courtney Weaver

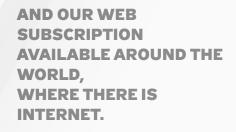
«The RAIN TV — the only platform for free expression of political opinions on the Russian television. "Not censored debate on the air between passionate guests — here that distinguishes "Rain" from all other Russian TV channels. Probably, we observe the birth of new, rebellious generation of television mass media during " a post-cable erą"- authors" conclude."

The Wall Street Journal by Kevin Plett and Karina Sotnik



# >> TV RAIN INDEPENDENT TV CHANNEL THE VIEWER IS READY TO PAY FOR TV RAIN

- We are not sponsored neither by the government! We are not sponsored neither by the oligarchs!
- TV RAIN is the only independent TV channel in Russia! Our income is our viewers.
- TV RAIN is a paid channel, on the Internet subscription costs 7—13 dollars. In Russia, TV RAIN is the only channel that operates on a paid subscription model. We have achieved very good results and we are proud of it!
- The distribution of TV RAIN is presented all over the world and is included in the packages of many large bonded and satellite operators.





# >> VIEWERS ABOUT WHY TV RAIN IS IMPORTANT AND WHY THEY PAY FOR IT

#### **VITALY ZAMKOVOY**

AFTER TV RAIN THOUGHTS IS CLEAN BUT BRAINS ARE NOT WASHED!

#### NADEZHDA PETROVA

TV RAIN — TV, WHICH SHOWS AND TELLS ABOUT WHAT IS HAPPENING IN RUSSIA. ALL OTHER CHANNELS SHOWS WHAT THEY MUST TO SHOW. LOOK FOR MONTH AND COMPARE THAT YOU WANT TO LOOK MORE. DECIDE YOURSELF, OR THAT EVERYONE CONTINUES TO DECIDE FOR YOU.

### **ELENA SKRIPKINA**

LIVE AND TRUE CHANNEL FOR LIVE PEOPLE WHO WANT TO KNOW THE TRUTH.

#### **TIMUR SARSENOV**

IT IS BETTER TO SEE ONCE THAN HEAR A HUNDRED TIMES!

#### **KVAKIN VALERIY**

# TV RAIN — GIVES A VISION TO THE BLIND!

#### **ULYANA BOGDAN**

FOR THE BODY, A PERSON TRIES TO BUY FOOD MORE QUALITATIVELY, TO STAY LONGER HEALTHY ... WHY FOOD FOR THE MIND NOT TO BUY A QUALITY ONE?

#### **ALEXEI FINIC**

TELEVISION IS NOT LIKE EVERYONE ELSE. TELEVISION OF FREE PEOPLE. IF TV RAIN WERE FUNDED BY "SOMEONE,"AND NOT BY SUBSCRIBERS, IT`S PRICE WOULD NOT BE WORTH IT!



#### **RUSLAN SATITBATALOV**

TV RAIN IS A TV CHANNEL, ALLOWING AND OFFERING ITS VIEWERS TO THINK! TV RAIN IS A CHANNEL FOR PEOPLE AND AROUND PEOPLE. HERE, YOU WILL NOT FIND PROPAGANDA OR INFORMATION FILED IN THE FORM WHERE THEY HAVE ALREADY DECIDED FOR YOU HOW IT RELATES TO THIS OR THAT HAPPENING.



# >> WHY YOU NEED TO WATCH TV RAIN



>> TV RAIN should be part of any Russian-language package. It creates a balance of opinions and views, in connection with this widely in demand by the Russian-speaking audience especially abroad! TV RAIN conducts investigations, makes interesting reports, takes sharp interviews, gives a platform for real, live debates that our audience has not seen on Russian tv channels for 15 years. TV RAIN also shows daily news about what is really going on around us in the country and in the World.

### IF YOU REALLY WANT TO UNDERSTAND WHAT IS GOING ON IN THE WORLD, THEN JOIN TV RAIN!

# >> WORLD WITHOUT PIRACY. PIRACY FIGHTING

As the TV RAIN independent TV channel, living on their income, we pay special attention to the fight against pirates. TV RAIN are actively fighting piracy not only in Russia but also in foreign countries. That's why in 2016 TV Rain together with Russian TV networks Carousel, Channel one, CTC, Che, Domashny, REN TV, TNT TV and Nostalgia sued several TV platforms for piracy.

There were such TV platforms as INFOMIR LLC, PANORAMA TV, GOODZONE TV, ACTAVA TV Inc., MASTER CALL COMUNICATION, inc and MASTER CALL CORPORATION.



OUR AUDIENCE REALIZES THE WORTH AND IDENTITY OF OUR TV CHANNEL. THAT'S WHY OUR FANS USE ONLY OFFICIAL CHANNELS TO RECEIVE CONTENT.



# >> FACES OF RAIN TV

# NATALYA SINDEEVA

FOUNDER, CEO

1. 10

# >> FACES OF RAIN TV

# ROMAN BADANIN

+

EDITOR IN CHIEF OF THE TV CHANNEL





**XENIA SOBCHAK** 



АННА МОНГАЙТ



PAVEL LOBKOV



MIKHAIL KOZYREV



**VYACHESLAV SHIRYAEV** 



**KONSTANTIN EGGERT** 



**DENIS KATAEV** 



**ARINA KHOLINA** 



DMITRY BYKOV

**KIRILL DEMENTEV** 



ALEKSEY ANDRONOV

IRINA KHAKAMADA



ALEKSANDR NEVZOROV



SVETLANA SOROKINA



NATALYA SHANETSKAYA



ANTON ZHELNOV



**IGOR POROSHIN** 









**MIKHAIL FISHMAN** 



YANA RUDKOVSKAYA









ALYENA VLADIMIRSKAYA

# >> TV PROGRAMS

#### **AUTORED PROGRAMS:**

#### «SINDEEVA» «SOBCHAK» «NEWS BURDEN» «BELKOVSKY» «#EVENINGHILLARY» «AND SO ON" WITH FISHMAN «KASHIN.GURU» «TAKL TO YULIYA TARATU-TA» «HOW IT ALL BEGAN»

«KOZYREV ON-LINE» «HARD DAY'S NIGHT» «HEADHUNTING» «ROUND TABLE DISCUS-SIONS»

#### ECONOMIC, SOCIAL AND POLITICAL PROGRAMS: «MEDVEDEV» «AMERICAN RACING» «SHANECKAYA» «MONEY» «RUSSIA IS EUROPE» «RUSSIA AFTERWARDS»

«BBC ON TV RAIN»

#### **EDUCATIONAL PROGRAMS:**

«LECTURES» «THERE WAS EVERYTHING" WITH DMITRY BYKOV «AFTER SCIENCE» «HEALTH KITCHEN» «INTELLIGENT LIFE" AVAIL

#### ABLE ON THE RAIN TV WEB SITE. PROJECT IS FINISHED

«TED + RAIN TV» AVAILABLE ON THE RAIN TV WEB SITE WITHOUT SUBSCRIPTION «ON THE ROOF» LECTURES FESTIVAL «PSYCHOLOGY» «100 LECTURES» WITH DMITRY BYKOV

#### **ENTERTAINMENT:**

«DRIVING ACROSS THE HOMELAND» «PANOPTICON» «RUSSIAN GDP»

#### **CULTURE AND ART:**

«ARTIFICIAL SELECTION» «NIGHT OUT» «IN A BLINK» WITH ANNA MONGAYT

#### **REPORTS:**

HOT TOPICS REPORTS OF RAIN TV CORRESPONDENTS

#### MUSIC:

LIVE PERFORMANCES MUSIC VIDEOS INTERVIEWS WITH MUSI-CIANS OF VARIOUS GENRES MIKHAIL KAZINIK «BRAVO» «AQUARIUM» ETC.,

#### **SPECIAL PROJECTS:**

«THERE IS AN ACCESS» «GOODBYE, ORPHANAGE» «DON'T BE AFRAID" MARATHON AND MANY OTHER PROJECTS

#### **MOVIES:**

BLOCKBUSTERS AND AUTHORED MOVIES. "GENERATION P,"WAITING FOR WAVES AND PARTI-CLES», SERIES/SOAP "NEWSROOM," ETC.

#### SPORT:

**«SPORT.ANDRONOV»** 





переход на сайт телеканала <u>tvrain.ru</u>



# MAIN NEWS SHOW OF THE DAY.

Over the past time a variety of formats and options for the news summary report has been tested, but the main feature remains the same.

We select the top news of the day and invite experts into the studio to discuss everything that has happened and what the consequences might be.

Lively, open, emotional presentation of information, thoughtful presenters, who understand what they are talking about and have their own point of view.

## EVERY HOUR BEGINNING AT 12 PM SUMMARY REPORT 9 PM









### LIVE INTERVIEWS WITH THE MOST INTERESTING AND IMPORTANT NEWSMAKERS.

Xenia invites different but always well-known people to the studio. Sobchak has uncomfortable questions for everybody, and they have to answer live.

The guests of Xenia were Scarlett Johansson, Milla Jovovich, Steven Seagal, Antonio Banderas, Fabio Capello, Stanislav Govorukhin, Alla Pugacheva, Chulpan Khamatova, Ivan Vyrypaev, Gennady Khazanov, Nikolay Tsiskaridze, Boris Grebenshchikov, Valeria Gai Germanica, Alexander Lukashenko, Sergei Pugachev, Oleg Basilashvili, Mikhail Prokhorov, Vladimir Medinsky, and many others.

Xenia Sobchak also hosts the program "Straight Talk". The debates between Alexey Navalny and Anatoly Chubais were held within this program, as well as the debates between the head of the "Federation" fund Vladimir Kiselyov, and co-owner of "Russian Media Group" Sergei Kozhevnikov.

### WEDNESDAY / 10:15 PM









### FOUR PHENOMENAL WOMEN WITH DIFFERENT BACKGROUNDS TEAMED UP TO PROVIDE OPEN DISCUSSIONS WITH NO LIMITS ON VITAL TOPICS

It may be personal life, politics, and social phenomena. Rain TV tried to put together absolutely different women in one studio: Svetlana Sorokina and Yana Rudkovskaya, Irina Khakamada and Arina Kholina. Journalist, producer and businesswoman, business coach and writer, journalist and blogger who writes about sex. That's the weekly explosive mix of the most important things on RAIN TV.

# **MONDAY / 10 PM**



# >> MIKHAIL KOZYREV'S PROGRAMS



### **HOW IT ALL BEGAN**

This show covers the iconic and prominent events of the 90s. All of us have read and heard about those wonderful crazy days that are absolutely different from ours. Mikhail Kozyrev began his career in the 90s. So now he invites those times celebrities to the studio to discuss what was going on in the 90s, which were the good events, and which would be better to forget as a nightmare.

# **EVERY SATURDAY / 10 PM**

## **KOZYREV ONLINE**

Rain TV opens all sources of communication and provides the opportunity to discuss and express opinions on the hottest topics of the day. You will compare different views, enjoy uncensored battle of opinions and stormy polemics in this show.

# TUESDAY, WEDNESDAY, FRIDAY / 7 PM









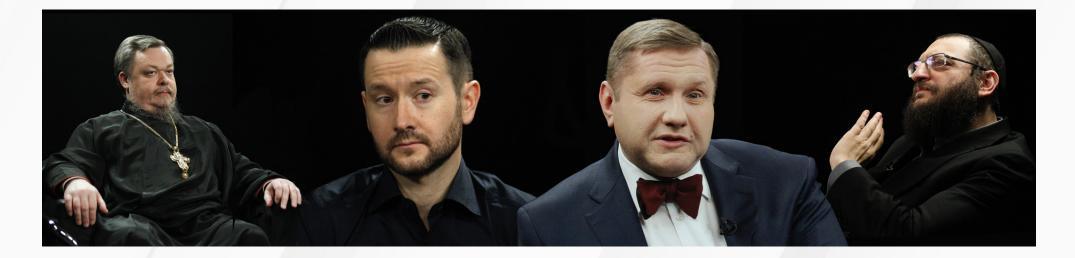
### THERE IS A NEW GUEST IN EACH HARD DAY'S NIGHT SHOW. IT CAN BE THE MOST INTERESTING POLITICIAN OR A BUSINESSMAN.

We do not organize a press conference for our guests. We discuss topics that are interesting and vital for us and our guest. Anton Zhelnov, the anchor and four journalists ask the guest various questions. Three of them are permanent representatives of the Rain TV channel team. The fourth journalist is a prominent representative of our domestic media, who discovers the guest's professional activities. We invited lots of guests such as Vladimir Pozner, Maria Zakharova, Vsevolod Chaplin, and others.

## **EVERY THURSDAY / 10 PM**



# >> HARD TO BE WITH GOD



### WHEN A CHRISTIAN CAN KILL? WHO'S THE JEWS FAMILY HEAD? AND WHAT REALLY IS JIHAD?

Constantine Eggert will try to figure this out — and not only this — with Archpriest Vsevolod Chaplin, Borukh Gorin from the Federation of Jewish Communities of Russia and Imam of the Memorial The mosque in Moscow Shamil Alyautdinov. Every Monday, representatives of three monotheistic religions will argue, explain and ask for new questions on the Rain TV Channel.

### **EVERY MONDAY / 10 PM**









# IN MARCH 2012 TV RAIN STARTED A JOIN PROJECT WITH BBC WORLD SERVICE — "BBCRUSSIAN.COM ON TV RAIN".

There are live news bulletins every weekday from london studio.

## **EVERY DAY ON TV RAIN**

ВВС РУССКАЯ СЛУЖБА

20:59









### "TED + RAIN TV" IS A JOINT PROJECT OF THE TV CHANNEL AND THE WORLD FAMOUS EDUCATIONAL PLATFORM.

The most popular TED's performances and the most funny and interesting cartoons are now available on Rain TV in Russian.

# AVAILABLE ON THE RAIN TV WEB SITE WITHOUT SUBSCRIPTION

TO SEE TED'S LECTURES AND EDUCATION-AL CARTOONS THE SUBSCRIPTION IS NOT REQUIRED.



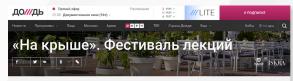
# >> ON THE ROOF. LECTURE FESTIVAL



TEN DAYS, TWENTY BEST LECTURERS AND A WIDE VARIETY OF TOPICS – HOW TO WRITE WORLDCLASS SCRIPTS, WHAT WILL HAPPEN TO THE ECONOMY OR HOW OUR BRAINS ARE BUILT.

Rain TV, "Flacon" design factory and "The Spark" café arrange a festival of lectures "On the roof". The lectures take place every day from 8 to19 August





Докцир, риланія налод «Фалкон и кифе «Касула» устранналот фестилаль, лекцира «На кришне». Какцира будиной день є 8 по 18 августа казестные спякеры будут читать по две лекция. 10 диной на 20 лучших лекторов с разговорями на самые разное тексь: как пласта сценернам норовото уровен, что будат с закономной или как устроен наш могт. В рамках фестиали лекции прочитают Дигитрай Быхов, Наталья Зубаревич, Накулад Самалия дыловы Мокала.

Как попасть на лекции: купите подписку на Дождь на 10 дней и получите билет на две лекции этого д

ПРОШЕДШИЕ ЛЕКЦИИ



#### WEBSITE



# >> DRIVING ACROSS THE HOMELAND





### OPTIMISTIC PROGRAM ON THE OPTIMISTIC CHANNEL.

If it is expensive to travel abroad our presenters travel across Russia and find relaxing and worth vising places.

During the first two seasons, Pavel Lobkov and Alexander Filipenko travelled across Russia by car to find such places. In the third season Tatiana Arno joined Sasha Filipenko and their route began in Perm city. They travelled around the cities of the Urals mountains.

### CHECK THE SCHEDULE ON OUR WEBSITE TVRAIN.RU









### THE "RAIN TV REPORT" PROGRAM PRESENTS AN ABSOLUTELY NEW APPROACH HOW TO COVER IMPORTANT ISSUES IN OUR COUNTRY AND AROUND THE WORLD.

It is a detailed story with heroes and antiheroes. These stories capture the audience from the very beginning. Journalists find an unexpected turn in the seemingly well-known story and draw out new details.

- How Europe meets the refugees. Victoria Ivleva's report.
- "How to make money on your instagram? And how much successful bloggers earn" Anna Mongayt's report.
- War of the Millenniums: how Crimea threatens Dagestan. Pyotr Ruzavin's report.
- "The last shaman. How oil companies fight with the last guardian of the Imlor lake". Denis Sinyakov's report.

### CHECK THE SCHEDULE ON OUR WEBSITE TVRAIN.RU







### RAIN TV OFFERS LIVE MUSIC CONCERTS IN VARIOUS STYLES AND GENRES.

You can enjoy classical music within the "Renaissance" festival on Rain TV.

Musicians such as "Mgzavrebi", Boris Grebenshchikov, Brother's moving, and many others performed on Rain TV.



# >> RAIN TV SOCIAL PROJECTS





ВСЕ РАЗНЫЕ. ВСЕ РАВНЫЕ ВСЕ РАЗНЫЕ, ВСЕ РАВНЫЕ /// Никита Паничев 16 января 2014 © 2 084



### RAIN TV CHANNEL SUPPORTS AND ORGANIZES SOCIAL PROJECTS.

• "EVERYBODY IS DIFFERENT. EVERYBODY IS EQUAL". The project presents the problem of employment of people with disabilities and the process of their integration into our society.

• "THERE IS AN ACCESS".

Healthy people together with disabled ones sit in wheelchairs to check how friendly our capital is to such people.

• CYCLING MOSCOW.

The project is devoted to the integration of bicycles into the capital's life.

"Bye, orphanage". We help children from orphanages to find a family within this project.

### CHECK THE SCHEDULE ON OUR WEBSITE TVRAIN.RU



# >> MOVIES ON RAIN TV





### RAIN TV ALSO PRESENTS WORLD FAMOUS, AUTHORED AND FESTIVAL MOVIES.

On New Year's Night RAIN TV showed the "Generation P" movie based on the popular Victor Pelevin`s book. During the ArtDok-Fest festival RAIN TV broadcasted the 5 best documentaries of the last year. Rain TV Together with the "IVI" organized a special project for the subscribers so that they could watch Hit Movies such as "Malavita" The Legend No17," Inside Lewin Davis" and many other world-famous movies on the website.

**CHEK THE ANNOUNCEMENTS** 



# IT IS "RAINING" EVERYWERE

# RAIN TV CHANNEL IS BROADCASTING ON ALL AVAILABLE PLATFORMS AND IS TRYING TO DELIVER ITS SIGNAL IN ALL POSSIBLE WAYS.

THROUGH THE OPERATOR, BY A LA CARTE SYSTEM



SMART-TV AND STB



IN COMPUTERS, LAPTOPS



APPLE TV





iOS



ANDROID

WINDOWS PHONE

# **RAIN TV IS A NEW FORM OF WATCHING TV –** ANYTIME, ANYWHERE, ON ALL DEVICES!

# SEE YOU ON THE AIR



