

**ETHNIC CHANNELS GROUP ANNOUNCES
INVESTMENT BY DAVID KASSIE**

TORONTO: April 12, 2007

Ethnic Channels Group, Canada's leading ethnic channel provider, today announced that it has received a private investment from David Kassie. ECG holds 53 CRTC digital two licenses and has already successfully launched 10 channels.

"We are delighted that such a pre-eminent industry expert such as David Kassie has seen fit to invest personally in the Ethnic Channels Group, and we look forward to his strategic guidance and counsel. We will continue to roll out additional channels as well as commence a series of new marketing initiatives", stated Slava Levin, President of the Ethnic Channels Group.

About Ethnic Channels Group

Ethnic Channels Group Limited is a Canadian specialty broadcasting company licensed by the Canadian Radio Television and Telecommunications Commission to provide 53 ethnic third language digital television services to the Canadian market place. ECG is currently operating 10 Category 2 (digital cable) channels that deliver 24 hours, 7 days a week leading programming from the countries of origin for the Arabic, German, Israeli, Russian (3 channels), Ukrainian, Filipino and Vietnamese communities.

For further information please contact:

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