

The NGTV logo is a blue sphere with the letters "NGTV" in white, sans-serif font.The background of the entire page is a promotional image for New Greek TV. It features a view of the New York City skyline, including the Empire State Building, seen through a large, arched window. In the foreground, there is a swimming pool with the words "NEW GREEK TV" reflected in its water. To the left of the pool, there is a small table with a glass and a bottle. The overall color scheme is blue and white, with a soft, hazy atmosphere.

# NEW GREEK TV



## MEDIA KIT 2017



## Original Programming

New Greek TV produces programming catering directly to the Greek community abroad with topics that include: news broadcasts in both Greek and English, community featured shows, informational & entertainment programming, arts, culture and events from the Greek diaspora.



IN THE  
SPOTLIGHT  
with Yanna Darills



New Greek TV is the “Voice of Greek-Americans”



## Programming from Greece & Cyprus

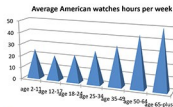
New Greek TV offers an array of programming from the most contemporary TV channels of Greece & Cyprus that includes popular:

**News - Talk Shows - Entertainment - Sports - Music - Movies**



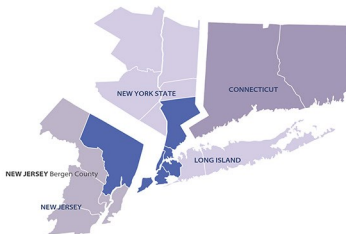


**YOU CAN WATCH NGTV  
ON THE FOLLOWING MAJOR  
AMERICAN PLATFORMS:**



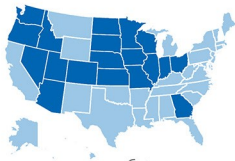
■ Average American  
watches hours...

\*Source: <http://www.nielsenmedia.com/>



**Greater New York**  
RCN Channel 523

**Greater Tri-State  
New York Area**  
Time Warner  
Spectrum Channel 1600



wherever  
TV

**Nationwide**  
WhereverTV



**Canada Nationwide**  
Bell Fibe Channel 652



## Production Services

### Plan A Commercial Spot:

- 30 seconds spot
- Story line
- Actor Optional
- Script
- Production
- Editing
- Voice Over
- Graphics
- Music

### Plan B Commercial Spot:

- 30 seconds spot
- Story line
- VO Script
- Production
- Editing
- Voice Over
- Graphics
- Music

### Picture Perfect

- Stills (Pictures)
- Script
- Production
- Editing
- Voice Over
- Graphics
- Music

### Informational Commercial

- 2-5 minutes
- Storyline
- Script
- Production
- Editing
- Voice Over
- Graphics
- Music

Details about  
your product

### Corporate Video

- 5-12 minutes
- Storyline
- Script
- Production
- Editing
- Voice Over
- Graphics
- Music

About your  
business



Allegria Hotel



kofinas  
FERTILITY GROUP



Arista  
Physical Therapy & Wellness

North  
Shore *LIJ* Lenox Hill  
Hospital



HOMERIC  
TOURS INC.

Mediterranean  
Foods

Imported Quality Foods



MELROSE  
BALLROOM

Century  
21®

FOUR  
POINTS  
BY SHERATON



RCN

BellFibe

wherever  
TV



www.newgreektv.com



The www.newgreektv.com newsportal is dedicated to bringing our readers the latest news and stories from Greece and around the world. Our Web videos give you the luxury of viewing them anytime and anywhere.

**22% of the Users:** Ages Between 25-34

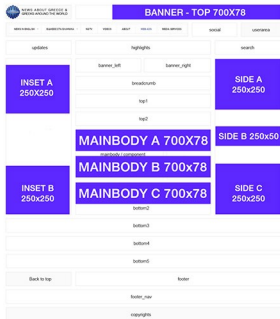
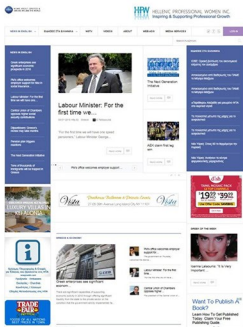
**24% of the Users:** Ages Between 35-44 (High Income Spending Bracket)

**35% of the Users:** Ages Between 45-65 (High Income Spending Bracket)

**60% USA Based Users | 20% Greece Users | 20% Worldwide Users**



## News-Portal Layout, Dimensions & Positioning Sample





## New Greek Television

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Astoria, NY 11103

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[www.newgreektv.com](http://www.newgreektv.com)  
[www.ngtv.nyc](http://www.ngtv.nyc)

